



SPECIALIZED

TRAVEL SERVICES

RESPONSIBLE TOURISM POLICY 2020

OBJECTIVE

Specialized Travel Services embrace Responsible Tourism. We part-take in, encourage and promote sustainability to our work place and lives, we aim to improve our practices and we consider the environment with any company changes and developments. Our ultimate aim is to be a responsible tourism service provider with serious consideration for the future of our planet.

WHAT IS RESPONSIBLE TOURISM?

“Tourism that takes full account of its current and future environmental, social and economic impacts, addressing the needs of visitors, the industry, the environment and communities”
– The World Tourism Organisation (UNWTO)

OUR AIM

Our aim is to become an accredited sustainable company and to encourage our partners and suppliers to be equally considerate and responsible to make Ireland a sustainable destination we can be proud of both on a social and economic scale.

HOW DO WE HOPE TO ACHIEVE THIS GOAL?

- Reduce our paper usage by using electronic documentation, eg invoicing, client documentation, payslips
- Using recycled paper where printing is necessary
- Reduce waste in the workplace and implement a waste segregation system to ensure all materials are disposed of properly
- Reducing energy usage - turning off computers at night, embracing natural light
- Supporting local business who provide locally produced products
- Using eco-friendly cleaning products and packagings made from recycled materials
- Provision of hot drinks in mugs for all staff to eliminate the use of disposable cups
- removing disposable cups from our water cooler to ensure that all staff use their own refillable water bottles.
- Promote responsible tourism across the Irish tourism sector to stakeholders and suppliers